

# The Foreign Trade Association Presents:

## Webinar: Importer Self-Assessment Program (ISA) – A Journey through ISA



### Webinar

#### Importer Self-Assessment Program (ISA) – A Journey through ISA

Tuesday, February 17, 2015

11:00 am PST

**Date:**

Tuesday, February 17, 2015

**Time:**

Registration: 10:30am

Webinar: 11:00am-12:00pm

Pacific Standard Time

**Cost:**

Member Price: \$40

Non-Member Price: \$50

Partner Price: \$45

**Credits:**

1 CCS credits provided from NCBFAA for attending.

**Location:**

Your Computer with Call In Number for Audio

Webinar details to be provided after registration and prior to Webinar

Cancellations must be received in writing by 5 pm Friday, February 13, 2015 to receive a refund or to avoid being charged. Payment for this event is not deductible as a contribution or gift under federal law, but is most likely deductible as an ordinary and necessary business expense.



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The ISA Program is a voluntary approach to trade compliance and is based on the premise that importers with strong internal controls achieve the highest level of compliance with CBP laws and regulations. The program provides the opportunity for importers who have made a commitment of resources to assume responsibility for monitoring their own compliance in exchange for benefits. Kirk Bualicex, Import Manager with The Container Store, will discuss the pros and cons and his ISA journey. Participants will learn:

- Why Partner with Customs on ISA
- Benefits
- Industry Trends with ISA, C-TPAT & CEEs
- Strategic Partnerships with Brokers & Forwarders
- Control Environment
- Risk Assessment
- Control Activities
- Information and Communication
- Monitoring

**Moderator:**

Erik Smithweiss  
Attorney

Grunfeld, Desiderio, Lebowitz, Silverman & Klestadt

**Speaker:**

Kirk Bualicex  
Import Manager  
The Container Store



Kirk currently has responsibility over import/export transportation and customs compliance. Prior to joining The Container Store in April of 2010, Kirk served as Customs Compliance Manager for Zales Corporation. Kirk has had 10 years of Retail Industry experience, which began with consumer goods. The past 12 years his focus has been specific to transportation and customs compliance with top retail organizations including, The Container Store, Zales Corporation, and JCPenney as on-site manager for APPL.

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