



## October 2, 2020 Volume 1, Nr. 5

If you'll forgive the use of the football analogy, here we are in the fourth quarter - of 2020. China's factories are idled for a week for the mid-autumn holiday, but if reports are to be believed at least [one company is working around the clock](#) for their top client. Stories this week hinted at an uptick in capacity on the eastbound transpacific in October, even as one of the industry's top liners continues to restore their operations following a ransomware attack earlier in the week.

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### **Links and stories of interest:**

#### **EU Eyes Tariffs Against the U.S., Putting Economy at Risk**

The transatlantic trade conflict isn't showing signs of winding down any time soon, and a ruling from the [World Trade Organization](#) means that a fresh round of retaliatory tariffs could jeopardize the nascent economic recoveries in both the U.S. and the European Union.

#### **Trio of Global Carriers Dust off Megamax Plans**

Three global carriers have dusted off megamax newbuild plans, potentially adding up to half a million slots to the global liner fleet, the latest issue of [Splash Extra](#) [can exclusively reveal](#). A portion of the 23,000 teu class ships on the drawing board will be LNG-fuelled.

#### **Cargo Safely Secured? Check**

Five international freight transport and cargo-handling organizations collaborated on the newly released [CTU Code: A Quick Guide](#), which condenses their advice on the packing of all types of cargo into 13 pages, and the [Container Packing Checklist](#), which itemizes requirements for the packing of multimodal freight containers in a yes-or-no format.

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## **World merchandise trade fell 14% in volume, 21% in value in Q2 amid global lockdown**

The latest trade contraction is sharper than the 10.2% drop recorded during the financial crisis between the third quarter of 2008 and first quarter of 2009.

## **Joint Statement Regarding the High-Level Review of the U.S.-Greece Strategic Dialogue**

The United States and Greece reaffirm their commitment to the Strategic Dialogue as a testament to the two countries' outstanding bilateral relationship.

## **U.S.-Australia-India-Japan Consultations ("The Quad")**

Senior officials from the four democracies discussed mutual coordination on the COVID-19 pandemic, counterterrorism, maritime security, cyber security, and regional connectivity.

## **Declaration of the United States of America and the United Kingdom of Great Britain and Northern Ireland on Cooperation in Artificial Intelligence Research and Development: A Shared Vision for Driving Technological Breakthroughs in Artificial Intelligence**

Recognizing the value of shared best practices integrating AI technologies to empower citizens and promote a technology ecosystem advancing innovation.

## **EXIM Chairman Reed Highlights EXIM Successes During National Small Business Week**

Chairman Kimberly A. Reed highlighted the agency's support for America's great small businesses, and the workers they employ, "One of my top priorities is ensuring America's small businesses remain competitive in the global marketplace, and I am committed to working with my colleagues across the Administration to meet this goal."

## **EXIM Chairman Reed Highlights EXIM Support for California Businesses at Los Angeles Area Chamber of Commerce World Trade Week**

EXIM's new Program on China and Transformational Exports is designed to neutralize Chinese export subsidies, advance comparative leadership, and support innovation, employment, and technological standards in ten key technology sectors.

## **Panel Established to Review China's Compliance with Farm Subsidy Ruling**

WTO members agreed to the establishment of a dispute panel investigating whether China complied with an earlier WTO ruling regarding subsidies for wheat and rice producers.

## **UK Would Like to Reach Trade Agreement with U.S. by Mid-next Year, Says Minister**

Britain would like to reach a trade agreement with the United States by the middle of next year but such a date is not a firm deadline, trade minister Liz Truss said on Monday.

## **U.S. Goods-trade Deficit Widens to Record \$82.9 Billion in August as Imports Surge**

Exports of US goods last month increased 2.8% billion to \$118.3 billion, while imports leaped 3.1% to \$201.3 billion.

## **China's Economic Recovery Leaves the Bottom 60% Behind**

The migrant laborers who lost their jobs received no benefits and aren't counted as unemployed.

## **China's Empty Promises in the South China Sea**

China continues to pursue militarization of those disputed outposts as platforms of coercion to assert control over waters to which Beijing has no lawful maritime claim.

## **U.S.-China Phase One Tracker: China's Purchases of US Goods**

The 2020 *Economic and Trade Agreement Between the United States of America and the People's Republic Of China: Phase One* targets a combined \$200 billion in goods and services over 2020 and 2021 from 2017 levels.

## **FTA Membership Opportunity**

### **Interested in becoming a member of the Foreign Trade Association?**

**The FTA is offering 50% off on Corporate and One Company Representative memberships for new members from now until the end of December.**

- **Corporate = \$300 (Regularly \$600)**
- **One Company Representative = \$150 (Regularly \$300)**

**To qualify as a new member, there must be at least an 18-month lapse from the previous membership. An individual who has left a company that was or is a member is also eligible for this promotion.**

**Other conditions and restrictions apply. Visit our website to learn more and join today!**

**JOIN TODAY**

## **Environmental**

### **Designing a New Sailing Era for the Shipping Revolution**

The sailing cargo vessel Oceanbird, scheduled to launch in 2024, will emit 90% less emissions than today's vessels, which shows that the maritime industry can bring about major advancement toward zero-emission shipping.

## **The Wonderful Company Launches \$1 Million Innovation Challenge**

The Wonderful Company, a global enterprise dedicated to harvesting health and happiness around the world through its iconic consumer brands, announced the launch of the Wonderful Innovation Challenge.

## **Shell: Liquid Hydrogen Will Be Dominant Future Fuel**

Hydrogen could be used in current "fuel-agnostic" LNG fuel cells until hydrogen is available.

## **Maritime**

### **A First Glimpse at the Containers of August**

What a difference thirty days can make when forecasting months ahead.

### **Xeneta: Ocean Freight Rates Expected to Increase in the Near Term**

Xeneta warns that it already sees substantial increases for contracted rates for Q4 2020 and expects more increases for Q1 2021.

## **Videos of the Week**

Gene Seroka, Executive Director of the Port of Los Angeles, was the Keynote Speaker for Freightwaves' Global Trade Tech Summit and shared his perspective on the State of Supply Chains.



## **Logistics and Trade**

### **CMA CGM Confirms Ransomware Attack**

CMA CGM confirmed a ransomware attack affecting several of its Chinese offices were affected, prompting network shut down to prevent the spread of malware.

### **Trucking Approaches Holiday Season Demand 'Unlike Any Seen Before'**

Market shifts brought on by the coronavirus are signaling unprecedented demand.

## **Editorials - Opinions**

*This week's editorial comes from Tom O'Brien, Executive Director of the Center for International Trade and Transportation (CITT)*

### **Sustainable Freight Foundations Certificate**

To address workforce challenges related to goods movement and sustainability, the Center for International Trade and Transportation (CITT) launched a 40-hour, online Sustainable Freight Foundations Certificate pilot course that will run through November of this year. It includes curriculum that combines freight systems management with energy systems management, regulatory compliance and legal issues, and digital skills building. This program is designed to be adaptable for multiple industry sectors where operations are being changed as a result of the introduction of new technologies including those tied to alternative fuels. This includes port, truck, rail, and air freight, as well as manufacturing, and can easily be replicated and customized depending on industry sector and employer needs. CITT developed the certification program in partnership with the California Energy Commission (CEC) and Governor's Office of Business and Economic Development (GO-Biz) under the direction of a working group comprising industry stakeholders and workforce development officials, among others. Instructors are industry subject matter experts with decades of experience working in the transportation sector.

The certificate is part of a broader research project being undertaken by CITT to better understand the workforce needs and opportunities surrounding the implementation of the **California Sustainable Freight Action Plan** which envisions a future with a "more efficient, more economically competitive, and less polluting freight transport system." This gap is expected to be remedied through the implementation of short-term programming as well as longer-term programs, including apprenticeships, that focus on project management, data analysis, regulatory compliance, and digital skill sets. This course is intended to inform the future development of a suite of certificates that can lead to an industry-recognized and/or sponsored Sustainable Freight Foundations Certification that responds to the needs of both employer and employee stakeholders. For more information about the Sustainable Freight Foundations Certificate, please contact CITT Executive Director Tom O'Brien at [tom.obrien@csulb.edu](mailto:tom.obrien@csulb.edu) or Education and Workforce Development Analyst Deanna Matsumoto at [deanna.matsumoto@csulb.edu](mailto:deanna.matsumoto@csulb.edu).



## CALIFORNIA SUSTAINABLE FREIGHT ACTION PLAN

### Other Upcoming Events

**October 6 - Town Hall Meeting - A COVID-19 Supply Chain Report Card**  
10:00 AM - 12:00 PM. Online. [Register here.](#)

**October 13 - Can you get your 301 duties back, featuring Susan Ross and Cameron Roberts,** Online 1:00 - 2:00 PM. [Register here.](#)

**October 20th FTA Webinar: ILWU/PMA State of The Port featuring John McLaurin,** 1:00 - 2:00 PM. Registration coming soon.

**October 22nd - 23rd [WESCCON](#) – Looking into the Future of Trade in a Virtual World**

**October 27 - Urgent news regarding ocean freight, soaring spot rates and other factors affecting your bottom line, featuring Steve Hughes and Ken O'Brien.** Online. 1:00 - 2:00 PM Registration coming soon.