

**Date:**  
Tuesday, May 15, 2018

**Time:**  
Workshop  
8:30 AM – 11:00 AM

**Cost:**  
Table of 10 - \$800

Single Seat Luncheon  
Tickets \$85

Luncheon and Workshop  
Tickets \$120

Ticket workshop on Trade  
Transformation \$65

Consulate Price \$70

Trade Fair Booth \$50

**Location:**  
The Grand Events Center  
4101 E Willow St, Long  
Beach, CA 90815

[Please Click Here to  
Register Online](#)

Cancellations must be received in writing by 5 pm Friday, May 4, 2018 to receive a refund or to avoid being charged. Payment for this event is not deductible as a contribution or gift under federal law, but is most likely deductible as an ordinary and necessary business expense.

6216 E. Pacific Coast Hwy. #407  
Long Beach, CA 90803  
Phone : 888 - 223 - 6459  
Fax: 310 - 220 - 4474  
email: [info@foreigntradeassociation.com](mailto:info@foreigntradeassociation.com)



**FTA**  
Foreign Trade Association



The FTA and LACBFFA Present:

## The 92nd Annual World Trade Week & International Delegate Luncheon and Trade Fair.



### DESCRIPTION:

Please join us for the 92nd Annual World Trade Week & International Delegate Luncheon and Trade Fair. The World Trade Week concept was started in 1926 and first observed in 1927 in Southern California. World trade significantly contributes to the nation's economy and has developed a vast new horizon for America's businesses.

Initially, the purpose of World Trade Week was the promotion of the Ports of Los Angeles and Long Beach. Following World War II, the expanding economy and potential for international commerce growth created an opportunity for World Trade Week to expand its scope to include all facilities and organizations in the Southern California area involved in world trade.

### Speaker:



**Michael Dougherty, Assistant Secretary**  
Border, Immigration and Trade Policy  
U.S. Department of Homeland Security



**FTA**  
Foreign Trade Association



## Sponsorship Opportunities

### Platinum - \$2,000

- Recognition in all luncheon publicity
- Sponsor logo on FTA website and social media
- Table of 10 in a prime location at the World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Five tickets to the Morning Briefing prior to the lunch
- Event program full page full color back cover
- Introduction of luncheon speaker

### Gold - \$1,500

- Recognition in all WTW luncheon publicity
- Sponsor logo on FTA website and social media
- Table of 10 to World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Event program full page black and white
- Three tickets to the workshop on Trade Transformation

### Silver Sponsor - \$1,000

- Recognition in all luncheon publicity
- Sponsor logo and link to Sponsor's website on FTA website
- Table of 10 to the World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Two tickets to the workshop on Trade Transformation

### Bronze Sponsor - \$500

- Recognition in luncheon publicity
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Two tickets to the luncheon
- One ticket to the workshop on Trade Transformation

