

Seminar

Date:
March 22, 2018

Time:
8:30am to 9:00am
Registration &
Continental Breakfast
9:00am to 12noon - Program

Cost:
Members: \$65
Partners: \$75
Non-Members: \$85

Credits: 3 CCS/CES Credits

Location:
Courtyard Marriott
Downtown Long Beach
500 East 1st Street
Long Beach, CA 90802

Cancellations are required within 3 business days of the event to receive a refund or to avoid being charged. Cancellations will not be accepted after this time and requests for seating after this time cannot be guaranteed. Non-attendance does not constitute cancellation and will still require payment. Limited on-site registrations will be available on a first-come, first served basis, unless the event sells out.



6216 E. Pacific Coast Hwy. #407
Long Beach, CA 90803
Phone : 888 - 223 - 6459
Fax: 310 - 220 - 4474
email: info@foreigntradeassociation.com



FTA

Foreign Trade Association

Foreign Trade Association Presents:

The Ins and Outs of ATA Carnets



Course Description:

The FTA is happy to present a timely seminar about ATA Carnets. An ATA Carnet is an international customs document that provides duty-free customs clearance for temporary exports into over 100 countries. ATA Carnets simplify these temporary exports by eliminating the need to post a temporary import bond or pay the import duties and taxes to enter a foreign country. Virtually all goods, whether hand carried or cargo-shipped, may be covered by ATA Carnets. Highlights of this seminar include:

- ATA Carnet best practices
- Proper customs clearance procedures
- Managing inevitable breaches
- Extensions on ATA Carnet exports
- ATA Carnet country specific nuances



Instructor:

Amanda Barlow, Roanoke Trade



Amanda Barlow is the Vice President of ATA Carnet for Roanoke Insurance Group. Ms. Barlow is responsible for the management of the ATA Carnet customer service operations, which consists of six customer service representative across the United States and the ATA Carnet application and issuing software. In addition, she is responsible for the growth, development marketing, and sales of the ATA Carnet product and all its related services nationwide. This includes managing and developing the ATA Carnet surety bond to meet the ever changing economic demands. In addition to the tailored coverages that Roanoke Trade offers to protect the specific and unique risks that ATA Carnet shipments are exposed to. Primarily the Lost Document Coverage and ATA Carnet Cargo Insurance programs. She is a licensed insurance broker in the state of California and holds a non-resident insurance brokers license in the state Illinois.

Ms. Barlow regularly presents on behalf of Roanoke for a wide variety of associations, department of commerce, and trade groups' educational events, seminars and webinars. In addition, Ms. Barlow is tasked with training U.S. Customs and Border Protection on the accurate use and smooth processing of both U.S. and Foreign ATA Carnets.

Ms. Barlow authored and taught for several semesters the Export Promotion Marketing course for the international trade and marketing department at the State University of New York's Fashion Institute of Technology (FIT-SUNY), where she has been an Adjunct professor since 2006. She also sits on FIT-SUNY's Gemini Shippers Association's Scholarship Committee, as well as their International Industry Advisory Board, which ensures that the curriculum is continually in line with industry advancements.

Ms. Barlow is a member of the National Customs Brokers and Freight Forwarders Association of America's Educational Institute (NCBFAA-EI) Marketing Subcommittee, along with representing Roanoke and our clients in the Trade Support Network (TSN) and USCIB's Customs and Trade Facilitation Committee. She served as the Secretary and Marketing Chair on the Organization of Women in International Trade New York chapter's board of directors from 2009 until 2012, where she is still an active member.

Prior to joining Roanoke, Ms. Barlow was the Marketing Director in the Carnet and Trade Services Department of the U.S. Council for International Business' (USCIB). She was responsible for the marketing, promotion and development of USCIB's Trades Services. She joined USCIB in 2005 as an entry level ATA Carnet issuing representative, and moved very quickly into management. Before joining the USCIB, Ms. Barlow worked with ATA Carnets for a New York based Italian fashion house.
