



FTA

Foreign Trade Association

TRAINING PROGRAM

Thursday, December 7, 2017

Time:

8:00 AM - 12:00 PM

Credits:

7CCS/CES credits

COST:

Member: \$50

Non-Member: \$70

Partner Price: \$60

Education Sponsor: \$300

Education Sponsor will include your company logo on the marketing collateral for the seminar and a write up in the FTA newsletter.

Location:

Long Beach Yacht Club

6201 Appian Way

Long Beach, CA 90803

Cancellations must be received in writing by 5 days prior to the class to receive a refund or to avoid being charged. Payment for this event is not deductible as a contribution or gift under federal law, but is most likely deductible as an ordinary and necessary business expense.



6216 E. Pacific Coast Hwy. #407

Long Beach, CA 90803

Phone : 888 - 223 - 6459

Fax: 310 - 220 - 4474

email: info@foreigntradeassociation.com

Foreign Trade Association Presents:

Meeting the C-TPAT Risk Assessment Requirements

Featuring special introductory remarks by Adam Gunion, Supervisory Supply Chain Security Specialist Field Office, U.S. Customs and Border Protection, Los Angeles C-TPAT

Summary:

The risk assessment is perhaps the most misunderstood and challenging requirement under the C-TPAT program. It is also a major source of anxiety for many companies leading up to the CTPAT validation process.

Every CTPAT certified company must conduct a risk assessment of their supply chain, at a minimum, on an annual basis. It is not only a basic requirement for all certified companies but necessary to identify threats and vulnerabilities that increase the risk of a security breach.

This workshop presents a detailed review of the CTPAT risk assessment requirements and provides practical solutions for planning, organizing and conducting the risk assessment as well as methodologies for quantifying risks identified in the supply chain

Featured Speaker:

Adam Gunion, Supervisory Supply Chain Security Specialist

Los Angeles CTPAT Field Office, U.S. Customs & Border Protection, with introductory remarks and a CTPAT perspective on Risk Assessments

Instructors:

Fermin Cuza, President of World BASC Organization

Mr. Cuza has a combined 30 years of legacy U.S. Customs Service and private sector experience, and currently heads the Business Alliance for Secure Commerce (BASC), a non-profit organization with 3,500 members in 15 countries, focused on certifying supply chains based on its own internationally recognized Norm and Standards. Mr. Cuza is the former director of Border Operations at Norman Krieger and has served as Executive-in-Residence at the College of Business and Economics, California State University, Los Angeles, where he taught international trade courses. Mr. Cuza is a former President of the FTA and recipient of the Stanley T. Olafson award.

Keith Stites, Director, Global BASC

Mr. Stites is a licensed customs broker with over 25 years in international logistics, including positions as General Manager of Harper Robinson and Circle Freight combined operations in Los Angeles and Vice President of Marubeni. Since 2003 Mr. Stites has been focused on how to help companies work within the guidelines of the various security programs and how to leverage those programs for commercial advantage. He has conducted many CTPAT foreign business partner audits and given presentations in multiple countries to develop awareness of supply chain security.

Workshop Type:

1. Half - day workshop
2. Combination of Instructor presentation and class participation. Supplemented with:
 - a. Interactive forms and worksheets – building the Risk Assessment
 - b. Focus on two types of assessments: Importer & Logistics Provider (broker or forwarder)
3. Reference materials relevant to risk assessments will be provided to all participants

Who Should Attend:

The content of this workshop is aimed at the following types of Companies and participants:

1. Companies that are CTPAT certified and are preparing their annual review
2. CTPAT companies preparing for a CBP validation or revalidation.
3. Companies that are not yet certified but are considering becoming certified.
4. Individuals interested in furthering their professional development and supply chain security knowledge as well as to increase their value and contributions to their company.

