



FTA

Foreign Trade Association

WEBINAR

Date: May 9th, 2017

Credits: 1 CES Credit

Time: 1:00PM

Cost:

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Location:

Your Computer with Call in
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The Foreign Trade Association presents:

Foreign Trade and Global Litigation: The New Normal

No longer are litigation matters strictly domestic affairs. We are seeing an unprecedented increase in the amount of litigation, both personal injury and commercial, that is planned and executed internationally. On the personal-injury side, for example, significant class action litigation that occurs in the United States is often coordinated with similar class action litigation that occurs in Canada. On the commercial litigation side, because commerce is now global, commercial litigation is playing out on a global battlefield. Intellectual property litigation is being planned and coordinated globally with businesses selecting jurisdictions for litigation to develop precedent that can be used in other parts of the world. This program will discuss this trend and how it will impact litigation and business practices going forward.

Instructor:

Kurt Gerstner

Kurt Gerstner is an attorney at Lee International IP & Law Group. Prior to joining Lee International, Kurt was a shareholder and trial lawyer at Campbell Campbell Edwards & Conroy in Boston, Massachusetts.

For the past 34 years, Kurt has been representing his clients' interests in a wide variety of disputes involving many different industries and businesses, including class action litigation and international arbitrations. His commercial litigation experience includes contract actions, shareholder disputes, intellectual property litigation, trade secrets, false advertising, property disputes, employment matters, lender liability actions, construction disputes and debt collection actions.

Mr. Gerstner is a frequent speaker at legal education seminars for lawyers and non-lawyers covering such topics as risk management, employment law, trial practice skills, intellectual property, products liability, retailing, professional liability, and construction law issues. In the course of his 34 years as a litigator and trial lawyer, Kurt has handled litigation matters in state and federal courts in more than 20 states in the U.S. He also helps to manage litigation matters and responses to government investigations in Korea involving product liability, intellectual property and commercial litigation, among others. He has extensive experience developing litigation strategies, litigation discovery and E-discovery compliance and case development and tactics. He has been recognized as a "Massachusetts Super Lawyer." He is one of the few lawyers in Korea that has been recognized in Who's Who Legal in the field of Product Liability Defense.