

Date:

Tuesday, May 15, 2018

Time:

Workshop
8:30 AM – 11:00 AM

Cost:

Table of 10 - \$800

Single Seat Luncheon
Tickets \$85

Luncheon and Workshop
Tickets \$120

Ticket workshop on Trade
Transformation \$65

Consulate Price \$70

Location:

The Grand Events Center
4101 E Willow St, Long
Beach, CA 90815

[Please Click Here to
Register Online](#)

Cancellations must be received in writing by 5 pm Friday, May 4, 2018 to receive a refund or to avoid being charged. Payment for this event is not deductible as a contribution or gift under federal law, but is most likely deductible as an ordinary and necessary business expense.

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FTA

Foreign Trade Association



The FTA and LACBFFA Present:

The 92nd Annual World Trade Week & International Delegate Luncheon and Trade Fair.

**DESCRIPTION:**

Please join us for the 92nd Annual World Trade Week & International Delegate Luncheon and Trade Fair. The World Trade Week concept was started in 1926 and first observed in 1927 in Southern California. World trade significantly contributes to the nation's economy and has developed a vast new horizon for America's businesses.

Initially, the purpose of World Trade Week was the promotion of the Ports of Los Angeles and Long Beach. Following World War II, the expanding economy and potential for international commerce growth created an opportunity for World Trade Week to expand its scope to include all facilities and organizations in the Southern California area involved in world trade.

Under the guidance of its founding sponsors the Los Angeles Area Chamber of Commerce, Los Angeles World Airports, The Port of Long Beach and The Port of Los Angeles, the original weeklong observance has grown to more than 30 events held each year throughout the month of May in the counties of Los Angeles, Orange, Riverside, San Bernardino, San Diego and Ventura.





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Sponsorship Opportunities

Platinum - \$2,000

- Recognition in all luncheon publicity
- Sponsor logo on FTA website and social media
- Table of 10 in a prime location at the World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Five tickets to the Morning Briefing prior to the lunch
- Event program full page full color back cover
- Introduction of luncheon speaker

Gold - \$1,500

- Recognition in all WTW luncheon publicity
- Sponsor logo on FTA website and social media
- Table of 10 to World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Event program full page black and white
- Three tickets to the workshop on Trade Transformation

Silver Sponsor - \$1,000

- Recognition in all luncheon publicity
- Sponsor logo and link to Sponsor's website on FTA website
- Table of 10 to the World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Two tickets to the workshop on Trade Transformation

Bronze Sponsor - \$500

- Recognition in luncheon publicity
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Two tickets to the luncheon
- One ticket to the workshop on Trade Transformation

