



FTA

Foreign Trade Association

ONE HOUR WEBINAR

Monday, October 10, 2016

Time:

11:00 AM - 12PM Pacific Time

Credits:

1.5 CES Credits

Cost:

Member Price \$40

Non Member Price \$50

Partner Price: \$45

Location:

Your computer with call in number for audio

Cancellations are required within 3 business days of the event to receive a refund or to avoid being charged. Cancellations will not be accepted after this time and requests for seating after this time cannot be guaranteed. Non-attendance does not constitute cancellation and will still require payment. Limited on-site registrations will be available on a first-come, first served basis, unless the event sells out.



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Foreign Trade Association Presents:

Exports 101 Finance

Monday, October 10, 2016

Review of what the basic exporter needs to start operations and resources that are available to the exporter from private and government sources.

When expanding to an overseas market, exporters will need access to capital, currency exchange, assurances of payment, an appreciation of global risk, and access to experts, tools and resources to manage them.

Speakers:

Michael Bourke

Bannockburn Global Forex, LLC

Michael has over fifteen years experience in financial markets across several key areas including foreign exchange, commodities and investments – sales, trading and operations. He has extensive background advising institutional, corporate and middle-market clients on currency risk management and foreign exchange markets through his career. Prior to this, Michael previously worked at Lloyds Bank plc in both the London and New York Offices and also Commonwealth Bank of Australia in Sydney, developing foreign exchange and commodity hedging solutions for clients.

Cameron Roberts

Roberts & Kehagiaras LLP

Mr. Roberts has more than twenty years of experience in trade and transportation. Mr. Roberts is the co-founder of R&K. Mr. Roberts is a former international trade executive. Mr. Roberts is a licensed customs broker with more than ten years of litigation experience representing customs brokers, non-vessel operating common carriers, indirect air carrier and motor carriers. Mr. Roberts has represented marine insurance companies and transportation companies in all types of cargo claims, including those under the Carmack Amendment, Carriage of Goods by Sea Act and the Warsaw and Montreal Conventions.

Kennth Wengrod

President/Co-Founder FTC Commercial Corp.

Ken Wengrod is one of the country's leading financial advisors, and L.A.'s financial powerhouse behind leading contemporary designers in the fashion industry. FTC has factored numerous companies from startups to major labels including: William Rast /Justin Timberlake, Tom's Shoes, Mike & Chris, Sally Hershberger, Elder Statesman, Newbark, Joe Jean's Kids, and many others. Ken's prominent status as a leader in the finance world comes from his 30 years of distinctive and eclectic experience. His background includes running numerous West Coast Factoring operations for banks, managing a large manufacturing and retail operation, as well as setting-up and owning two of his own successful garment manufacturing companies. Ken currently sits on the Advisory Board at the Apparel/Merchandising/Management School at Cal Poly/ Pomona. He is the Chairman of the Regulatory & Legislation Committee, and was appointed by the U.S. Secretary of Commerce to be a member of the District Export Council of Southern California.