

Date:
Tuesday, May 16, 2017

Times:
FTA Workshop
8:30 AM - 11:00 AM

Trade Fair
11:00 AM - 12:00 PM

Luncheon
12:00 PM - 1:30 PM

Costs:
Table of 10 - \$800

Single Seat Luncheon
Tickets \$85

Luncheon and Workshop
Tickets \$120

Ticket FTA workshop on
Trade Transformation \$65

Consulate Price \$70

Location:
Hotel Maya
700 Queensway Dr,
Long Beach, CA 90802

[Please Click Here to
Register Online](#)

Cancellations must be received in writing by 5 pm Friday, May 5, 2017 to receive a refund or to avoid being charged. Payment for this event is not deductible as a contribution or gift under federal law, but is most likely deductible as an ordinary and necessary business expense.

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FTA
Foreign Trade Association



**Foreign Trade Association & The Los Angeles Customs
Brokers & Freight Forwarders Association Present:**

The 91st Annual World Trade Week: Workshop, Trade Fair and Luncheon



DESCRIPTION:

Please join us for the 91st Annual World Trade Week & International Delegate Luncheon and Trade Fair. The World Trade Week concept was started in 1926 and first observed in 1927 in Southern California. World trade significantly contributes to the nation's economy and has developed a vast new horizon for America's businesses.



Mark Bertrand
Vice President,
Space & Defense Boeing Capital Corporation



Dr. Noel Hacegaba
Managing Director of Commercial Operations and
Chief Commercial Officer
Port of Long Beach, California



Debbie Ryan
VP Global Transportation & Logistics
Ascena Retail Group, Inc.



Bill Mongelluzzo
Senior Editor
The Journal of Commerce



FTA
Foreign Trade Association



Sponsorship Opportunities

Platinum - \$2,000

- Recognition in all luncheon publicity
- Sponsor logo on FTA website and social media
- Table of 10 in a prime location at the World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Five tickets to the FTA Morning Briefing prior to the lunch
- Event program full page full color back cover
- Introduction of luncheon speaker

Gold - \$1,500

- Recognition in all WTW luncheon publicity
- Sponsor logo on FTA website and social media
- Table of 10 to World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Event program full page black and white
- Three tickets to the FTA workshop on Trade Transformation

Silver Sponsor - \$1,000

- Recognition in all luncheon publicity
- Sponsor logo and link to Sponsor's website on FTA website
- Table of 10 to the World Trade Week luncheon
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Two tickets to the FTA workshop on Trade Transformation

Bronze Sponsor - \$500

- Recognition in luncheon publicity
- One six-foot tabletop display at the Trade Fair to be held just prior to the luncheon
- Two tickets to the luncheon
- One ticket to the FTA workshop on Trade Transformation

