



We Make Global Trade Happen

**AAEI-FTA Winter Seminar
Toyota USA Automobile Museum
Toyota Campus
Torrance, CA
January 30-31, 2017**

Monday, January 30, 2017			
	8:00 am	Bus Pick-Up for Port Tour	Toyota Museum
	8:45 am	Boarding Boat for Port Tour	Port of Long Beach
	9:00 am – 10:30 am	Port Tour (Cruise)	Port of Long Beach
	11:00 am – 11:30 am	Bus Pick-Up back to Toyota	Port of Long Beach
	12:30 pm – 1:30 pm	Luncheon	Toyota Museum
		<ul style="list-style-type: none"> • Keynote: DHS Assistant Secretary Alan Bersin 	
	2:00 pm – 5:00 pm	E-Commerce Workshop	Toyota Museum
	2:00 pm – 2:15 pm	Welcome & Opening Remarks	
	2:15 pm – 2:45 pm	“AAEI E-Commerce Benchmark Report”	
		<ul style="list-style-type: none"> • Gary Barraco, Amber Road 	
	2:45 pm – 3:15 pm	E-Commerce Basics	
		<ul style="list-style-type: none"> • Things You Don't Know That Can Hurt You <ul style="list-style-type: none"> ○ Cyber-security 	Su Ross Cindy Allen, FedEx UPS/DHL Amazon Luisella Basso, Pitney Bowes eBay Usman Ahmed, Paypal
	3:15 pm – 3:30 pm	Coffee Break	
	3:30 pm – 4:00 pm	Government Panel	Josh Halpern, Commerce Shawn Keller, CBP
	4:00 pm – 4:30 pm	Import Basics <ul style="list-style-type: none"> • IOR/Buyer or Seller? • Terms of Sale/Incoterms • De Minimis • Insurance • OGAs 	Tom Gould, STR Sandy Coty, A.N. Deringer Ned Steiner, STR (OGAs) Dave Jordan, Roanoke Keith Sanchez, Avalon Risk Management
	4:30 pm – 5:00 pm	Export Basics	Michael Ford, BDP

		<ul style="list-style-type: none"> • USPP/Buyer or Seller? • Terms of Sale/Incoterms 	Joan Koenig, DBR
	5:30 pm – 7:00 pm	Cocktail Reception	Marriott Courtyard
Tuesday, January 31, 2017			
	9:00 am – 4:30 pm	“Beyond the Border” Seminar	Toyota Museum
	9:00 am – 9:15 am	Welcome & Opening Remarks	
	9:15 am – 10:15 am	Brexit and the EU Customs Code	Evan Chuck, Bryan Cave David Stepp, Bryan Cave Carolyn Krampitz, Bryan Cave
	10:15 am – 10:30 am	Coffee Break	
	10:30 am – 11:15 am	Port Modernization <ul style="list-style-type: none"> • West Coast Port Reps 	
	11:15 am – 12:00 pm	CEEs vs Ports/FTA Compliance	Steve Baker, Esq. Anne Maricich, CBP Christine Hogue, CBP
	12:00 pm – 1:00 pm	Luncheon <ul style="list-style-type: none"> • Keynote: Ms. LaFonda Sutton-Burke, CBP Port Director, Los Angeles/Long Beach Seaport 	
	1:00 pm – 2:00 pm	Trade Issues in the Trump Transition	Marianne Rowden, AAEI
	2:00 pm – 3:00 pm	Trade Simplification Initiative	Chris Floersch, Honda Randy Mitchell, CBP
	3:00 pm – 3:15 pm	Coffee Break	
	3:15 pm – 4:00 pm	North America: Canadian and Mexican Operational Issues; North American Single Window	
	4:00 pm – 4:30 pm	Re-exports and Routed Transactions	
	4:30 pm – 4:45 pm	Closing Remarks	