



FTA

Foreign Trade Association

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There always is a gulf between the grand pronouncement of policy and the reality of the situation on the ground. For companies looking at last week's White House meeting on supply chain congestion and the declaration of working 24/7 to clear the backlog, the reality of that is setting in this week, with a number of companies and experts detailing why it's great in theory, but will not happen in reality. The hope is that solutions can be identified that are possible and can be deployed to alleviate the situation - especially as the ship count is once again nearing 70.

Number of the Day:

\$207 Billion

Adobe's forecast for U.S. holiday season sales this year, up 10% from a year ago to a record level.



FIRMs Code: W517

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**SoCal Infrastructure Coalition:
WE WANT TO HEAR FROM YOU**

Infrastructure is one of the words on everyone's lips these days given the amount of money associated with the bills being discussed in Congress as we go to press. The FTA is part of a SoCal coalition that is discussing possible

uses of the money once approved by Congress. Bearing in mind the pressing port congestion issue, one broad topic the coalition is trying to tackle is how possible infrastructure funding could be used to at least partially address the congestion challenges currently being faced. The goal of the coalition is to find a handful of priorities on which everyone can agree and raise those topics with Members and Senators as these bills work their way through the legislative process.

FTA wants to hear from its members about possible infrastructure projects in the SoCal area, whether designed to help impact port congestion or otherwise. Send your suggestion to ac@tradeandcargoconsulting.com



Outside the Box

Innovation, sustainability and vision make Long Beach the Port of Choice.



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Government Actions and Trade

Taking Stock of the New U.S. Trade Policy on China

Though short on details, Tai's remarks provided the outline of an overarching strategy to manage China's "zero-sum" approach to global trade.

CBP Hoping to Improve WRO Transparency; Most Complaints Involve Hoshine, Xinjiang Cotton

As CBP continues to issue withhold release orders (see 2103120051), AnnMarie Highsmith, CBP's executive assistant commissioner in the Office of Trade, said the agency is hoping to better address importer concerns and encouraged feedback on enforcement efforts.

U.S., Trading Partners Urge China to Liberalise Further

The United States said on Wednesday that China's industrial policies "skew the playing field" against imported goods and services, as well as their foreign providers, and that Washington would pursue all means to secure reforms.

Biden Nominates Climate Expert to Lead Maritime Administration

President Biden's pick to lead the U.S. Maritime Administration (MarAd) has some in the maritime industry wondering if she is the right person for the job given the crisis affecting American ports.

Highsmith Says Next COAC to Meet Soon; ACE Collection Update Set for 2024 Completion

Highsmith also said the agency is on track to revamp its system for collecting customs duties, taxes and fees by 2024, and said its Section 321 data pilot has

been a “big success.”

China’s ‘Unfair Trade Practices’ Draw Heavy Fire at WTO Trade Review

China was accused of a laundry list of trade felonies and economic bullying during a series of attacks by other nations at the World Trade Organization (WTO) in Geneva on Wednesday, laying bare growing geopolitical rifts and widening schisms in the multilateral trading system.

NY Apparel Manufacturer and Its Owner Settle Charges Over Import Undervaluation

Queen Apparel NY, and its sole owner, Hank Hyunho Choi, agreed to pay \$50,000 and cease all future importing activities due to fraudulent underreporting of imports to evade customs duties, the U.S. Attorney's Office for the Southern District of New York said.

Amazon Asking for Law to Change to Allow CBP to Share Suspicions About Counterfeits

In a just-published policy paper, Amazon said it received a tip from CBP about Champion-branded earbud cases, and "immediately quarantined the counterfeiter’s additional inventory in our fulfillment network and terminated their accounts." The tip led to HanesBrands bringing a civil lawsuit against 13 counterfeiters.

Biden’s Vague Muddle of a Trade Policy for China (Analysis)

The administration should stop agonizing over Beijing and focus on trade with everyone else instead.

UK and New Zealand Strike Free Trade Deal

Britain and New Zealand have reached agreement in principle on a free trade deal designed to reduce tariffs, improve services trade, and take London one step closer to membership in a broader trans-Pacific trade agreement.



TRADE AND TRANSPORT ATTORNEYS

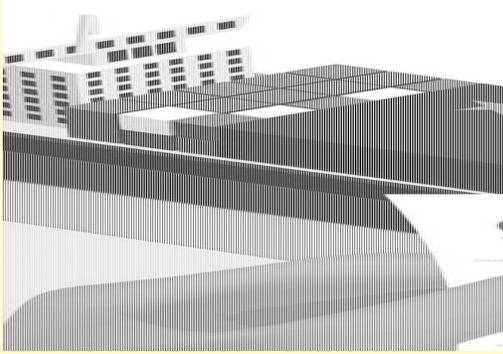
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FTA NEWS

FTA AND UPCOMING SECTION 301 PROGRAM

The Foreign Trade Association is closely monitoring the Section 301 Action filed with the Court of International Trade and Section 301 updates provided by the USTR. We are pleased to announce that we will be preparing a program that will



shed light on the recent changes. Details on this program are soon to follow!

FTA Webinar

FTA
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Financial resources for building your export markets

Ticket Prices
FREE for Silver, Gold & Platinum Members
\$25 for other members
\$45 for non-members
\$200 Sponsorships Available

Date: October 12, 2021
Time: 11:00 p.m. - 12:00 p.m.
PST Location: Zoom Webinar

[Register Here](#)

Join FTA to learn from EXIM Bank, GBC International Bank, and LA SBDC Global how to grow your export business using EXIM export finance tools. You will learn:

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- How to access EXIM guaranteed loans.
- How LA SBDC Global Initiative could assist your business access global trade opportunities
- Background on EXIM Bank, its policies and restrictions;
- How to sell on open account payment terms up to 180 days, safely and profitably
- How to finance pre-export inventory and post-export A/R

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November 3, 2021

Financial Resources for Building Your Export Markets

Join the FTA to learn from EMIN bank, GBC International Bank and LA SBDC Global on how to grow your export business using EXIM export finance tools.

Time: 11:00 AM - 12:00 PM PT

Pricing:

- \$25 - Members
- \$45 - Non-Members
- \$200 - Sponsorships

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Environmental

Investigators Say MSC Containership Dragged Anchor Near Broken San Pedro Bay Pipeline in January

Investigators said evidence, included sediment build-up and marine growth

around the pipeline, suggests that the initial anchor dragging incident occurred several months to as long as one year before the oil spill was first reported on October 2.

The Ocean Cleanup (Video)

The day has come to celebrate the beginning of the end of the infamous Great Pacific Garbage Patch. On Wednesday, October 20th, The Ocean Cleanup welcomes back the offshore crew after a successful 12-week testing campaign in the Pacific that has led to proof of technology for our ocean cleanup design.

China Takes the Brakes Off Coal Production to Tackle Power Shortage

As winter looms, the nation's top economic planner this week said it would use "all necessary means" to roll back record-high coal prices, including by using domestic laws that allow the government to limit profit and prices for key goods. It has ordered all coal mines to operate at full capacity even during holidays, issued approvals for new mines and ordered major coal production bases in north and northwestern China to lower prices by 100 yuan a metric ton from Tuesday.

Offshore Drilling Is Deeply Hurting Marine Wildlife and Their Habitats

Offshore drilling is bad for the environment for many reasons. Not only is it a destructive and greenhouse gas-producing method of extraction that winds up putting more fossil fuels out into the world, but the accidental oil spills that are sometimes caused by this process can have long-lasting, disastrous consequences for entire marine ecosystems.

Judge Tosses Lawsuit Saying U.S. Botched Marine Wildlife Records

The groups' February complaint alleged the Service had violated the Marine Mammal Protection Act (MMPA) by failing to "review and revise" information about the animals' status, range, population size and new threats they face - in some cases for more than a decade.

Environmental Groups Want US to Suspend Oil Leases Off California Coast

The groups say offshore drilling threatens wildlife, fisheries and tourism and the decades-old platforms off the coast of California are especially susceptible to problems due to their age.



Got a story idea?

The FTA wants to hear from you! Is there a topic or industry that we're not covering that you'd like to see more of? Drop us an email by clicking the button below with your suggestions.

**EMAIL YOUR STORY
IDEA**



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FTA New Member Thank You!

The FTA would like to acknowledge our new members each week in our newsletter. We sincerely appreciate their support and participation. Your FTA leadership continues to focus on delivering value during this time of social distancing and know that as we move back to in-person events that the opportunities will only continue to expand.

Brandon McDonnell, PCC Logistics



Coppersmith
Global Logistics

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New York | Portland | San Francisco | Seattle

Maritime

White House Port Envoy Joins Port of L.A. Executive Director to Discuss Supply Chain Solutions

(video)

Music, Barbecues, Wi-Fi: Managing Morale for Those Idled at Sea

Ships sitting outside Los Angeles, for instance, wait an average of more than 12 days at anchor before they can pull into port. It takes almost that amount of time to cross the Pacific from Asia. There's rarely a shortage of work to do, but such delays are forcing captains to find ways to buoy spirits for those stuck at sea.

7 Challenges Lie Ahead for the Port of LA to Support 24/7 Supply Chains

The goal is to transition quickly to round-the-clock operations, but "it's not a single lever we can pull today to open up all the gates," the Port of Los Angeles' Gene Seroka said.

An LA Trucking Company is Running Out of Places to Put its Shipping Containers So They're Parking Some on a Residential Street

With a backlog of container ships at ports in Los Angeles and Long Beach and workers unloading shipments 24 hours a day, the Southern California area has an excess of empty shipping containers with nowhere to go - and local neighborhoods have already begun to feel the impact.

Port of Oakland on the Rebound as Services Return to Fully Operational Berths

Starting on 13 November, the Japanese carrier alliance will add Oakland again to its PS5 service, having dropped the port in 2019. The service will run from Shanghai over Ningbo to Los Angeles and Oakland, returning to Shanghai via Tokyo.

CargoGulf launches a new service serving the Arabian Gulf-Pacific trade

The service begins on 19 October 2021 from Dubai, UAE and 23 October 2021 from Colombo, Sri Lanka, offering fortnightly sailings connecting via CargoGulf hubs in Busan, South Korea, Singapore and Port Klang, Malaysia to the Micronesia, Melanesia and Polynesia regions, as well as the northern Australian ports of Darwin and Dampier.

How Fast Can LA Clear Out its Ships?

As part of the ports' new 24/7 operating plan, instead of waiting for cargo owners to pick up their cargo when they are ready – a "pull system" – the ports

are using a “push system” to identify cargo owners and get commitments from them to pick up their containers.

How to Ship the World’s Largest Space Telescope 5,800 Miles Across the Ocean?

When NASA’s James Webb Space Telescope launches, it will undergo one of the most harrowing deployment processes any spacecraft has ever endured. But before it even gets on top of its ride to space, Webb had to complete a final journey here on Earth: a roughly 5,800-mile (9,300-kilometer) voyage at sea.



Video of the Week

Ryder Systems Chairman & CEO on Bloomberg

From Bloomberg's Policy Blueprint virtual event, Ryder Systems, Inc. Chairman and CEO Robert Sanchez spoke about policy prescriptions necessary to stay ahead of supply chain disruptions.



'People Are Hoarding': Food Shortages Are The Next Supply Chain Crunch

"I never imagined that we'd be here in October 2021 talking about supply chain problems, but it's a reality," said Vivek Sankaran, chief executive officer of Albertsons Cos., who echoed the laments of other retailers. "Any given day, you're going to have something missing in our stores, and it's across categories."

CITT, GO-Biz, POLB, and CalSTA Lead Efforts to Combat Supply Chain Disruptions: Part I

As consumers face extended delays, fluctuating prices, and unpredictable availability, more and more customers experience the impact of disruptions first-hand.

Alibaba Launches Own Chip for its Servers, Cloud Computing Platform in 'New Breakthrough' for e-Commerce Giant

The new CPU was internally designed by Alibaba's T-Head semiconductor unit, based on architecture from British chip design company Arm, according to a statement released during Tuesday's kick-off of Alibaba's annual Apsara developer conference, which concludes online on Friday.

Amazon Logistics now ships more US parcels than FedEx: Pitney Bowes

Amazon Logistics' growing presence has put a dent in the parcel duopoly's market share, but the market remains highly consolidated despite the growing popularity of other delivery options like regional carriers.

The First International Pharma Logistics Masterclass

Given this year's deployment of COVID-19 vaccines, which shed a spotlight on the need to deliver pharmaceutical products safely, the co-sponsoring organizations convened researchers and pharmaceutical and supply chain industry professionals to focus on critical challenges and developments within pharmaceutical supply chains and logistics.

It's the Great Pumpkin (Shortage): Shippers Near End of Challenging Season

Pumpkin growers across the U.S. have dealt with everything from invasive fungus to extreme weather to supply chain issues leading up to Halloween this year.

LaserShip Is Buying Package Carrier OnTrac in a \$1.3 Billion Deal

The transaction is expected to close at the end of October and would create a network allowing two-day shipping to 74% of the U.S. population, LaserShip Chief Commercial Officer Josh Dinneen said.

Trucking expects LTL, TL rates to soar through 2021

Capacity constraints will push up prices on the LTL side, as the top 10 carriers control 75% of all LTL freight, according to the Cowen/AFS index.

Auto Industry Scrambling as U.S.-China Trade Relationship Remains in Flux - The Detroit Bureau

The economic and political relations between the U.S. and China are undergoing a re-alignment as the two countries move into a new version of the 20th Century's Cold War between Western powers and the Soviet Union.

Upcoming Events

October 27 - FREE EVENT - LACBFFA Town Hall - Cargo Release Update vs. Replace and Cancellation - 3:00 PM - 4:00 PM PT - Town Hall to discuss best practices, tips, and challenges of Cargo Release Update vs. Replace and Cancellation. Understanding Trade vs CBP control status, Action ID's, Entry Summary under CBP Review, and Post Summary Corrections. Ways CBP / PGA communicate with the trade - Register [here](#)

November 3 - FTA WEBINAR - Financial Resources for Building Your Export Markets - 11:00 AM - 12:00 PM PT - Join the FTA to learn from EMIN bank, GBC International Bank and LA SBDC Global on how to grow your export business using EXIM export finance tools - Register [here](#)

December 9 - LACBFFA Holiday Party 2021 - 6:00 PM - 10:00 PM PT The Grand in Long Beach - Register [here](#)

December 14 - FTA Holiday Luncheon - 11:30 AM - 1:30 PM PT - Parker's Lighthouse - *Details soon to follow!*

December 31 - Webinar -LACBFFA APHIS CORE Webinar (Recording + Presentation Materials) - 9:00 AM - 5:00 PM PT - This workshop provides an overview on how to prepare for the mandatory APHIS Core filing date on 03/15/2021. Available resources and how to obtain admissibility guidance from USDA. Disclaimer tips and APHIS Core message set filing review - Register [here](#)