



FTA

Foreign Trade Association

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Let's all agree on one thing - the supply chain problem isn't any single entity's fault. Solving this is going to take a combination of sticks and carrots - but for many companies struggling to recover and move freight, there are plenty of sticks and seemingly no carrots.

A recent proposal to levy punitive storage charges against companies juggling the logistics of cargo delayed for weeks or even months will not expedite mitigation of this complex issue. It will, however, exacerbate the burden on companies already struggling with transport costs.

Number of the Day:

\$11.19

Average revenue per domestic package for all services at UPS in the third quarter, 12% more than the same quarter a year ago.



FIRMs Code: W517

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**SoCal Infrastructure Coalition:
WE WANT TO HEAR FROM YOU**

Infrastructure is one of the words on everyone's lips these days given the amount of money associated with the bills being discussed in Congress as we go to press. The FTA is part of a SoCal coalition that is discussing possible

uses of the money once approved by Congress. Bearing in mind the pressing port congestion issue, one broad topic the coalition is trying to tackle is how possible infrastructure funding could be used to at least partially address the congestion challenges currently being faced. The goal of the coalition is to find a handful of priorities on which everyone can agree and raise those topics with Members and Senators as these bills work their way through the legislative process.

FTA wants to hear from its members about possible infrastructure projects in the SoCal area, whether designed to help impact port congestion or otherwise. Send your suggestion to ac@tradeandcargoconsulting.com



Outside the Box

Innovation, sustainability and vision make Long Beach the Port of Choice.



Port of **LONG BEACH**
THE PORT OF CHOICE

Government Actions and Trade

CNN Investigation: Tens of Millions of Filthy, Used Medical Gloves Imported Into the US

A months-long CNN investigation has found that tens of millions of counterfeit and second-hand nitrile gloves have reached the United States, according to import records and distributors who bought the gloves -- and that's just the tip of the iceberg.

Trade Spotlight: There's Nothing Standard About Standards

From wall outlets in homes to fuel nozzles on cars and pipe fittings for USB ports, standards help keep the world connected. In recognition of World Standards Week, ITA's Office of Standards & Intellectual Property (OSIP) offers a peek behind the curtain into the world of standards and why they matter for global trade.

Possible Purchase Incentives for US-Made Electric Vehicles Alarming USMCA Partners

Although it's not known what sort of electric vehicle purchase incentives might be included in Build Back Better legislation, Canada and Mexico are arguing to congressional leaders that offering larger tax credits for U.S.-assembled electric vehicles hurts both the integrated North American auto industry and undermines the USMCA.

China Wood Flooring: Final Results of CV Admin Review

The Commerce Department issued the final results of its countervailing duty administrative review on multilayered wood flooring from China (C-570-971).

The agency set new CV duty cash deposit rates for 70 Chinese producers and exporters.

Governor Newsom Signs Executive Order to Help Tackle Port Congestion

The executive order builds on earlier efforts this year by the Governor's Office of Business and Economic Development (GO-Biz) to ease supply chain issues by engaging the diverse network of stakeholders along the supply chain to discuss key challenges and identify short-term and long-term solutions.

Fact Sheet: New Initiatives to Expand the U.S.-ASEAN Strategic Partnership

President Biden will announce the intent to provide up to \$102 million in new initiatives to expand the U.S.-ASEAN Strategic Partnership during the October 26 U.S.-ASEAN Summit, reflecting the Biden-Harris Administration's deep commitment to ASEAN's central role in the U.S. vision for a free and open Indo-Pacific.

Biden's Port Envoy Urges Congress to Act on Infrastructure Bills

The White House's point person on ports is urging Congress to wrap negotiations on a \$550 billion bipartisan infrastructure bill and roughly \$2 trillion tax and spending measure to help address a supply-chain crunch that has delayed goods for millions of consumers.

Haptic Motors for Car Safety Warning Systems Classifiable as Motors, not Car Parts, CBP Says

Haptic motors intended to be mounted to a vehicle seat for sending vibrating warning signals to the driver during certain safety conditions are classifiable as electric motors, rather than as signaling equipment for motor vehicles, CBP said in a ruling dated Oct. 18.

US Trade Rep Tai Hopeful Of Breaking Impasse With EU On Aluminium And Steel Tariffs

Talks are centered on the Trump administration's blanket tariffs on imported aluminium and steel and the European Union's retaliatory tariffs, which are suspended until the first of December.

Panel Established to Examine Chinese Duties on Imported Australian Wine

Australia noted that while it remains ready to engage in bilateral discussion with China, Australia is disappointed that it is not seeing any concrete steps by China to respond to its concerns.

Louisville CBP Seizes Counterfeit Designer Watches Worth \$26.86M

"This is a significant seizure for CBP, but unfortunately, CBP officers see counterfeit shipments like this every day," said LaFonda Sutton-Burke, Director, Field Operations-Chicago. "Counterfeit goods like this, come in by the truck-load on a nightly basis all across the nation threatening businesses and conning the consumer."

Lawmaker to Propose Legislation Discouraging Purchases of Chinese Container Cranes

Speaking on Tuesday during a Capitol Hill hearing on maritime cybersecurity, Republican U.S. Rep. Carlos Gimenez, whose district is south of the Port of Miami, said he is concerned about software embedded in cranes purchased by the port from China that could include malware meant to penetrate port operating systems.

TRADE AND TRANSPORT ATTORNEYS

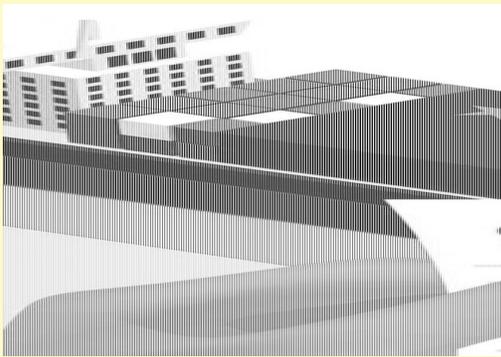


ROBERTS & KEHAGIARAS LLP
ATTORNEYS AND COUNSELORS AT LAW

LEARN MORE

FTA NEWS

FTA AND UPCOMING SECTION 301 PROGRAM



The Foreign Trade Association is closely monitoring the Section 301 Action filed with the Court of International Trade and Section 301 updates provided by the USTR. We are pleased to announce that we will be preparing a program that will shed light on the recent changes. Details on this program are soon to follow!

FTA Webinar

FTA
Foreign Trade Association

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Financial resources for building your export markets

Ticket Prices
FREE for Silver, Gold & Platinum Members
\$25 for other members
\$45 for non-members
\$200 Sponsorships Available

Date: October 12, 2021
Time: 11:00 p.m. - 12:00 p.m.
PST Location: Zoom Webinar

[Register Here](#)

Join FTA to learn from EXIM Bank, GBC International Bank, and LA SBDC Global how to grow your export business using EXIM export finance tools. You will learn:

- How to offer value to capital equipment sales with 5-year buyer-financing
- How to access EXIM guaranteed loans.
- How LA SBDC Global Initiative could assist your business access global trade opportunities
- Background on EXIM Bank, its policies and restrictions;
- How to sell on open account payment terms up to 180 days, safely and profitably
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Export Finance Director - Western Region
Export-Import Bank of the United States

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GBC International Bank

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November 3, 2021

Financial Resources for Building Your Export Markets

Join the FTA to learn from EMIN bank, GBC International Bank and LA SBDC Global on how to grow your export business using EXIM export finance tools.

Time: 11:00 AM - 12:00 PM PT

Pricing:

\$25 - Members
\$45 - Non-Members
\$200 - Sponsorships

REGISTER HERE!

Environmental

U.N. Finds Nations' Climate Plans Fall Short of Paris Accord

The report found that pledges to hit net-zero emissions—with greenhouse gases offset by natural or other means of absorbing emissions—could bring down end-of-century warming to 2.2 degrees. However, the targets set by countries are for the midcentury or later; China has pledged to be carbon neutral by 2060, while the U.S. and the European Union have said they would get to net zero by 2050.

Fisheries, TRIPS Waiver Hot Topics at Confirmation Hearing for USTR Officials

Nominees for the envoy to the World Trade Organization whose rank is at a deputy level in the Office of the U.S. Trade Representative, and the first-ever deputy USTR for Innovation and Intellectual Property, avoided specifics when questioned by Senate Finance Committee members on WTO negotiations.

Turntide CPO: Sustainability Fuels Growth, Transformation

Once a second-tier priority for many enterprises, sustainability has become a key driver of competitive advantage, says Turntide Chief Product Officer Brad Surak.

As EU Moves on Carbon Pricing, US Must Work with WTO to Avert Trade War

While it is yet to be finalized, leaked documents indicate that a new EU mechanism would subject imports to a carbon-related fee to mirror the costs that the EU's emissions trading system imposes on its own producers.

Climate Change: The Environmental Disasters We've Almost Fixed

There are no simple solutions to complex problems like climate change. But there have been times in the past when the world has come together to try to fix an environmental crisis.

The First Thing We Do, Let's Kill All the Leaf Blowers

Gasoline-powered leaf blowers are invaders, the most maddening of all the maddening, environment-destroying tools of the American lawn-care industry. A 2011 study by Edmunds found that a two-stroke gasoline-powered leaf blower spewed out more pollution than a 6,200-pound Ford F-150 SVT Raptor pickup truck.



Got a story idea?

The FTA wants to hear from you! Is there a topic or industry that we're not covering that you'd like to see more of? Drop us an email by clicking the button below with your suggestions.

[EMAIL YOUR STORY
IDEA](#)



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FTA New Member Thank You!

The FTA would like to acknowledge our new members each week in our newsletter. We sincerely appreciate their support and participation. Your FTA leadership continues to focus on delivering value during this time of social distancing and know that as we move back to in-person events that the opportunities will only continue to expand.

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Maritime

Shippers Fear ‘Catastrophic’ Fallout From ‘Crazy’ California Port Fees

The cure is worse than the disease, say critics of an emergency plan of the ports of Los Angeles and Long Beach backed by the Biden administration. If you think port congestion is bad now, just wait for what comes next.

Despite Exodus of Empty Containers, US Exports are Hitting New Highs

“Our largest export commodity continues to be air” is a frequent saying of Gene Seroka, executive director of the Port of Los Angeles. That’s certainly true at his port, where exports are containerized. Far more empty boxes leave than full ones, so they can be reloaded quickly in Asia.

Governor Ron DeSantis: Florida’s Seaports Are Open and Ready to Meet Holiday Demands

Governor Ron DeSantis announced that Florida Seaports have open capacity and can meet holiday demand, while other seaports across the country are struggling to keep up.

Are Historically High Shipping Rates Causing Consumer Price Inflation?

Does higher container shipping pricing actually cause inflation for U.S. consumers? And if not, will container shipping be associated with inflation anyway, given the media glare, like cruise lines with norovirus?

FMC Issues Rulemaking Proposal to Update Marine Terminal Tariff Regulations

By this rulemaking, the FMC plans to modernize outdated requirements and clarify existing requirements associated with the filing of marine terminal operator (MTO) tariffs.

Women in Maritime: Expect Equality and Fear Nothing

Claudia Paschkewitz, Managing Director of ship manager Hanse Bereederung, believes women are treated much better now than when she joined the sector in 1989 – but feels more work is needed to increase gender diversity.

Companies to U.S. Shipping Regulator: Enough Probes, Start Enforcing

The Travel Goods Association, whose companies do some \$1 billion in U.S. sales annually, asked for "immediate action – aggressive enforcement,

leadership to bring the full gamut (of) stakeholders to the table, provide immediate relief, and more."

Port of Long Beach Sets Up Rail Relief Valve in Utah

Containers will be loaded on Union Pacific (NYSE: UNP) trains at on-dock and near-dock rail yards in Long Beach and hauled to UP's intermodal facility in Salt Lake City. From there, the port will arrange dispatch via rail or truck to other destinations, or to local distribution centers, said Kirsten Smith, UP's senior director for corporate communications and media relations.



Video of the Week

Long Beach's Mario Cordero talking trade.

Executive Director of the Port of Long Beach sat down and talked with the Harbor Association of Industry and Commerce for a wide-ranging, nearly hour long interview last week. It's worth some of your time to browse through and listen.



Logistics and Trade

How the Supply Chain Broke, and Why It Won't Be Fixed Anytime Soon

Confession: We didn't even have a logistics beat before the pandemic. Now we do. Here's what we've learned about the global supply chain disruption.

Return to Office Meets Supply-Chain Snarls

Production delays and shipping logjams are complicating efforts to get computers, other electronic equipment for workers returning from home offices

What Business Leaders Can Learn From These Supply Chain Crisis Success Stories

As bad as the continuing supply chain crisis is for many organizations, some companies have found ways to meet and beat the challenges.

Cargo Airline Association Asks for Delay on Employee Vaccination Requirement

Major air cargo airlines, including UPS and FedEx Express, are asking the Office of Management and Budget to delay the Dec. 8 deadline for employee vaccination, in a letter sent last week, first reported by Politico. They asked for the deadline to be extended into the first half of 2022.

Boeing's Dreamliner Pain Spreads To Suppliers

The Dreamliner is built largely from carbon fiber composite rather than aluminum to save weight and improve fuel efficiency, with a global supply chain flying parts to Boeing's assembly plant in North Charleston, S.C., from partners in Japan, Italy and throughout the U.S.

Port Congestion is Slowing Flow of Packages into UPS' Network

UPS is seeing some customers rely more on its air cargo services to speed up

the shipping process amid difficulties in securing parts on time, Bill Seward, UPS president of worldwide sales and solutions, said in an interview.

Amazon Touts Drivers, Warehouses as Salve to Supply Chain Woes

In a corporate blog post Monday, the world's largest online retailer said it has expanded its roster of drivers, warehouses and planes to handle an expected crush of orders in the coming weeks, potentially giving Amazon a competitive advantage.

Mesa Air to Become First US Airline to Test Drone Delivery

"Mesa is excited to partner with Flirtey to become the first scheduled airline to launch drone delivery in the U.S. Drone delivery is a huge market and it's here now. This is the future of small-package last-mile delivery," said Mesa Chairman and CEO Jonathan Ornstein.

UPS Says it's Ready for Peak Season. Will the Rest of the Supply Chain Be?

2021 brings with it a host of new supply chain challenges for carriers and shippers alike. Difficulties obtaining parts, snags in the production process and lengthy transportation delays could create a choppy and unpredictable flow of volume from shippers to last-mile carriers during peak

Upcoming Events

November 3 - FTA WEBINAR - Financial Resources for Building Your Export Markets - 11:00 AM - 12:00 PM PT - Join the FTA to learn from EMIN bank, GBC International Bank and LA SBDC Global on how to grow your export business using EXIM export finance tools - Register [here](#)

December 9 - LACBFFA Holiday Party 2021 - 6:00 PM - 10:00 PM PT - The Grand in Long Beach - Register [here](#)

December 14 - FTA Holiday Luncheon - 11:30 AM - 1:30 PM PT - Parker's Lighthouse - *Details soon to follow!*

December 31 - Webinar -LACBFFA APHIS CORE Webinar (Recording + Presentation Materials) - 9:00 AM - 5:00 PM PT - This workshop provides an overview on how to prepare for the mandatory APHIS Core filing date on 03/15/2021. Available resources and how to obtain admissibility guidance from USDA. Disclaimer tips and APHIS Core message set filing review - Register [here](#)